



NATURE'S FREE SERVICES

Minimally disturbed natural vegetated areas provide water purification, air cleansing, waste treatment, carbon storage, and wildlife habitat.



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**Rainbow Falls
San Joaquin River
Sierra Nevada Mountains**



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**South Fork Kern River
Golden Trout Wilderness**

Did You Know?

- Plants are essential to the water cycle. Over 90% of water taken in by roots is released to the atmosphere (transpiration).
- Plants native to soils and climate of a specific area provide the best overall food sources for wildlife, supporting 10-50 times as many species of native wildlife as non-native plants.
- It would cost \$6-8 billion to construct a water treatment plant for NYC to replace wild-land water purification services.

**Dedicated to the Preservation
of California's Native Flora**